Private Enterprises in a Green Recovery

9th - 10th December 2021

A virtual event hosted by Center for Development Economics and Policy
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| 9:30 AM (EST) | **OPENING AND KEYNOTE SPEECH**  
SPEAKER: Mahktar Diop, CEO, International Finance Corporation  
MODERATOR: Eric Verhoogen, Professor & Co-Director, Center for Development Economics and Policy, Columbia University  
The Green Recovery - Q & A session |
| 10:00 AM | Break (5 minutes) |
| 10:05 AM | **PRESENTATION SESSION I**  
Sustainable Managerial Practices  
CHAIR: Alessandro Maffioli, IDB Invest  
Comparing online versus in-person effects of a sustainability on-the-job training  
-Gabriela Aparicio  
Pollution in Ugandan Cities: Do Managers Avoid it or Adapt in Place? - Vittorio Bassi  
Managerial and Financial Barriers to the Net-Zero Transition - Helena Schweiger  
**PRESENTATION SESSION II**  
Green Innovation and Technology Adoption  
CHAIR: Ralph De Haas, EBRD  
Private Sector Led Agricultural Technology Adoption: Experimental Evidence from Nigeria - Jeffrey R Bloem  
Assessing the additinality of the Clean Development Mechanism: Quasi-experimental evidence from India - Raphael Caeli, Georgetown University  
Size Distribution of Firms and Industrial Water Pollution: A Quantitative Analysis of China - Xin Tang |
| 11:20 AM | Break (10 minutes) |
| 11:30 AM | **PANEL DISCUSSION** - What don’t we know? Directions for Research on Private Enterprises and the Green Recovery  
MODERATOR: Eric Verhoogen, Professor & Co-Director, Center for Development Economics and Policy, Columbia University  
PANELISTS  
Seema Jayachandran - Professor, Northwestern University  
Arik Levinson - Professor, Georgetown University  
Susan M. Lund - Vice President, International Finance Corporation |
| 12:15 PM | Lunch break (45 minutes)  
Presentation of the Global Business School Network (GBSN) by Dan Le Clair, CEO |
| 1:00 PM | **SPECIAL SESSION I**  
What does the Climate COP mean for firms in emerging markets and DFIs?  
HOST: Hans Peter Lankes, London School of Economics  
Conversation with Ulrich Volz, Director of Center for Sustainable Finance, SOAS, University of London |
| 2:00 PM | Break (15 minutes) |
| 2:15 PM | **PRESENTATION SESSION III**  
Green Investing  
CHAIR: Fadel Jaoui, AfDB  
Artificial Intelligence Solutions to Support Environmental, Social, and Governance Integration in Emerging Markets - Atiyah Curmally  
Are EU firms climate-ready? Micro evidence from EIBIS 2020/2021 - Fotios Kalantzis  
Inspecting the impact of financial inclusion on emissions in India - Vasundhara Thakur  
**PRESENTATION SESSION IV**  
DFI support for a Green recovery  
CHAIR: Imtiaz Ul Haq, IFC  
Long-run Returns to Impact Investing in Emerging Market and Developing Economies - Shawn Cole  
North-South Displacement Effects of Environmental Regulation: The Case of Battery Recycling - Eric Verhoogen  
Is the Focus on Cofinancing Good for Environmental Multilateral Funds? - Andrew Vogt |
| 3:30 PM | Conference Day 1 Close |
AGENDA
PSDRN Conference Day 2 - Friday (10th December, 2021)

9:30 AM (EST)  PANEL DISCUSSION
Climate Adaptation Post-Cop26: Challenges and Knowledge Gaps
MODERATOR: Stacy A. Swann, Chief Executive Officer, Climate Finance Advisors

PANELISTS
Amal-Lee Amin, Climate Change Director, CDC Group
Rebecca Nadin, Director of Programme – Global Risks and Resilience, Overseas Development Institute

10:00 AM  Break (5 minutes)

10:05 AM  PRESENTATION SESSION V
Drivers of Green Competitiveness
CHAIR: Stéphane Hallegatte, World Bank
Economic Complexity and the Green Economy - Penelope Mealy
Financial Protection of Critical Infrastructure Services - Nicola Ranger
Invention and Global Diffusion of Technologies for Climate Change Adaptation: An Patent Analysis - Simon Touboul

11:20 AM  Break (10 minutes)

11:30 AM  SPECIAL SESSION II
Net-Zero Alignment: Data and Measurement
CHAIR: Elizabeth M. White, International Finance Corporation
MODERATOR: Raul Alfaro-Pelico, International Finance Corporation
Presentation by Anup Jagwani, International Finance Corporation
Followed by discussion with:
Magali Anderson - Chief Sustainability and Innovation Officer, Holcim
Sharon Brooks - Principal Head of Business & Biodiversity, UNEP-WCMC
Mahesh Roy - Global Lead - Net Zero, Capital Markets, CDP

12:15 PM  Lunch break (45 minutes)

1:00 PM  CLOSING PLENARY PANEL DISCUSSION
The role of DFIs in facilitating a private sector green recovery
MODERATOR: Nancy Lee - Senior Fellow, Center for Global Development

PANELISTS
Marisa Buchanan - Managing Director, Global Head of Sustainability, JPMorgan Chase & Co
Andrew Herscowitz - Chief Development Officer, US International Development Finance Corporation
Hans Peter Lankes - Professor in Practice, London School of Economics

2:00 PM  Conference Day 2 Close