

3<sup>rd</sup> Annual Conference Private Sector Development Research Network

## **Private Enterprises in a Green Recovery**

9<sup>th</sup> -10<sup>th</sup> December 2021

A virtual event hosted by

COLUMBIA | SIPA Center for Development Economics and Policy





## AGENDA

PSDRN Conference Day 1 - Thursday (9<sup>th</sup> December, 2021)

9:30 AM (EST)	OPENING AND KEYNOTE SPEECH SPEAKER: Mahktar Diop, CEO, International Finance Corporation MODERATOR: Eric Verhoogen, Professor & Co-Director, Center for Development Economics and Policy, Columbia University The Green Recovery - Q & A session	
10:00 AM	Break (5 minutes)	
10:05 AM	PRESENTATION SESSION I Sustainable Managerial PracticesCHAIR: Alessandro Maffioli, IDB Invest Comparing online versus in-person effects of a sustainability on-the-job training -Gabriela AparicioPollution in Ugandan Cities: Do Managers Avoid it or Adapt in Place? - Vittorio BassiManagerial and Financial Barriers to the Net-Zero Transition - Helena Schweiger	<ul> <li>PRESENTATION SESSION II - Green Innovation and Technology Adoption</li> <li>CHAIR: Ralph De Haas, EBRD</li> <li>Private Sector Led Agricultural Technology Adoption: Experimental Evidence from Nigeria - Jeffrey R Bloem</li> <li>Assessing the additionality of the Clean Development Mechanism: Quasi-experimental evidence from India - Raphael Calel, Georgetown University</li> <li>Size Distribution of Firms and Industrial Water Pollution: A Quantitative Analysis of China - Xin Tang</li> </ul>
11:20 AM	Break (10 minutes)	
11:30 AM	<ul> <li>PANEL DISCUSSION - What don't we know? Directions for Research on Private Enterprises and the Green Recovery</li> <li>MODERATOR: Eric Verhoogen, Professor &amp; Co-Director, Center for Development Economics and Policy, Columbia University</li> <li>PANELISTS</li> <li>Seema Jayachandran - Professor, Northwestern University</li> <li>Arik Levinson - Professor, Georgetown University</li> <li>Susan M. Lund - Vice President, International Finance Corporation</li> </ul>	
12:15 PM	Lunch break (45 minutes) Presentation of the Global Business School Network (GBSN) by Dan Le Clair, CEO	
1:00 PM	SPECIAL SESSION I What does the Climate COP mean for firms in emerging markets and DFIs? HOST: Hans Peter Lankes, London School of Economics Conversation with Ulrich Volz, Director of Center for Sustainable Finance, SOAS, University of London	
2:00 PM	Break (15 minutes)	
2:15 PM	PRESENTATION SESSION III Green InvestingCHAIR: Fadel Jaoui, AfDBArtificial Intelligence Solutions to Support Environmental, Social, and Governance Integration in Emerging Markets - Atiyah CurmallyAre EU firms climate-ready? Micro evidence from EIBIS 2020/2021 - Fotios KalantzisInspecting the impact of financial inclusion on emissions in India - Vasundhara Thakur	<ul> <li>PRESENTATION SESSION IV DFI support for a Green recovery</li> <li>CHAIR: Imtiaz UI Haq, IFC</li> <li>Long-run Returns to Impact Investing in Emerging Market and Developing Economies - Shawn Cole</li> <li>North-South Displacement Effects of Environmental Regulation: The Case of Battery Recycling</li> <li>- Eric Verhoogen</li> <li>Is the Focus on Cofinancing Good for Environmental Multilateral Funds? - Andrew Vogt</li> </ul>

## AGENDA

PSDRN Conference Day 2 - Friday (10<sup>th</sup> December, 2021)

9:30 AM (EST)	<ul> <li>PANEL DISCUSSION</li> <li>Climate Adaptation Post-Cop26: Challenges and Knowledge Gaps</li> <li>MODERATOR: Stacy A. Swann, Chief Executive Officer, Climate Finance Advisors</li> <li>PANELISTS</li> <li>Amal-Lee Amin, Climate Change Director, CDC Group</li> <li>Rebecca Nadin, Director of Programme – Global Risks and Resilience, Overseas Development Institute</li> </ul>		
10:00 AM	Break (5 minutes)		
10:05 AM	<ul> <li>PRESENTATION SESSION V</li> <li>Drivers of Green Competitiveness</li> <li>CHAIR: Stéphane Hallegatte, World Bank</li> <li>Economic Complexity and the Green Economy - Penelope Mealy</li> <li>Financial Protection of Critical Infrastructure Services - Nicola Ranger</li> <li>Invention and Global Diffusion of Technologies for Climate Change Adaptation: A Patent Analysis - Simon Touboul</li> </ul>		
11:20 AM	Break (10 minutes)		
11:30 AM	<ul> <li>SPECIAL SESSION II Net-Zero Alignment: Data and Measurement</li> <li>CHAIR: Elizabeth M. White, International Finance Corporation</li> <li>MODERATOR: Raul Alfaro-Pelico, International Finance Corporation</li> <li>Presentation by Anup Jagwani, International Finance Corporation</li> <li>Followed by discussion with:</li> <li>Magali Anderson - Chief Sustainability and Innovation Officer, Holcim</li> <li>Sharon Brooks - Principal Head of Business &amp; Biodiversity, UNEP-WCMC</li> <li>Mahesh Roy - Global Lead - Net Zero, Capital Markets, CDP</li> </ul>		
12:15 PM	Lunch break (45 minutes)		
1:00 PM	<ul> <li>CLOSING PLENARY PANEL DISCUSSION</li> <li>The role of DFIs in facilitating a private sector green recovery</li> <li>MODERATOR: Nancy Lee - Senior Fellow, Center for Global Development</li> <li>PANELISTS</li> <li>Marisa Buchanan - Managing Director, Global Head of Sustainability,</li> <li>JPMorgan Chase &amp; Co</li> <li>Andrew Herscowitz - Chief Development Officer, US International</li> <li>Development Finance Corporation</li> <li>Hans Peter Lankes - Professor in Practice, London School of Economics</li> </ul>		
2:00 PM	Conference Day 2 Close		