

3rd Annual Conference Private Sector Development Research Network

Private Enterprises in a Green Recovery

9th -10th December 2021

A virtual event hosted by

COLUMBIA | SIPA Center for Development Economics and Policy





AGENDA

PSDRN Conference Day 1 - Thursday (9th December, 2021)

9:30 AM (EST)	OPENING AND KEYNOTE SPEECH SPEAKER: Mahktar Diop, CEO, International Finance Corporation MODERATOR: Eric Verhoogen, Professor & Co-Director, Center for Development Economics and Policy, Columbia University The Green Recovery - Q & A session	
10:00 AM	Break (5 minutes)	
10:05 AM	PRESENTATION SESSION I Sustainable Managerial PracticesCHAIR: Alessandro Maffioli, IDB Invest Comparing online versus in-person effects of a sustainability on-the-job training -Gabriela AparicioPollution in Ugandan Cities: Do Managers Avoid it or Adapt in Place? - Vittorio BassiManagerial and Financial Barriers to the Net-Zero Transition - Helena Schweiger	 PRESENTATION SESSION II - Green Innovation and Technology Adoption CHAIR: Ralph De Haas, EBRD Private Sector Led Agricultural Technology Adoption: Experimental Evidence from Nigeria - Jeffrey R Bloem Assessing the additionality of the Clean Development Mechanism: Quasi-experimental evidence from India - Raphael Calel, Georgetown University Size Distribution of Firms and Industrial Water Pollution: A Quantitative Analysis of China - Xin Tang
11:20 AM	Break (10 minutes)	
11:30 AM	 PANEL DISCUSSION - What don't we know? Directions for Research on Private Enterprises and the Green Recovery MODERATOR: Eric Verhoogen, Professor & Co-Director, Center for Development Economics and Policy, Columbia University PANELISTS Seema Jayachandran - Professor, Northwestern University Arik Levinson - Professor, Georgetown University Susan M. Lund - Vice President, International Finance Corporation 	
12:15 PM	Lunch break (45 minutes) Presentation of the Global Business School Network (GBSN) by Dan Le Clair, CEO	
1:00 PM	SPECIAL SESSION I What does the Climate COP mean for firms in emerging markets and DFIs? HOST: Hans Peter Lankes, London School of Economics Conversation with Ulrich Volz, Director of Center for Sustainable Finance, SOAS, University of London	
2:00 PM	Break (15 minutes)	
2:15 PM	PRESENTATION SESSION III Green InvestingCHAIR: Fadel Jaoui, AfDBArtificial Intelligence Solutions to Support Environmental, Social, and Governance Integration in Emerging Markets - Atiyah CurmallyAre EU firms climate-ready? Micro evidence from EIBIS 2020/2021 - Fotios KalantzisInspecting the impact of financial inclusion on emissions in India - Vasundhara Thakur	 PRESENTATION SESSION IV DFI support for a Green recovery CHAIR: Imtiaz UI Haq, IFC Long-run Returns to Impact Investing in Emerging Market and Developing Economies - Shawn Cole North-South Displacement Effects of Environmental Regulation: The Case of Battery Recycling - Eric Verhoogen Is the Focus on Cofinancing Good for Environmental Multilateral Funds? - Andrew Vogt

AGENDA

PSDRN Conference Day 2 - Friday (10th December, 2021)

9:30 AM (EST)	 PANEL DISCUSSION Climate Adaptation Post-Cop26: Challenges and Knowledge Gaps MODERATOR: Stacy A. Swann, Chief Executive Officer, Climate Finance Advisors PANELISTS Amal-Lee Amin, Climate Change Director, CDC Group Rebecca Nadin, Director of Programme – Global Risks and Resilience, Overseas Development Institute 		
10:00 AM	Break (5 minutes)		
10:05 AM	 PRESENTATION SESSION V Drivers of Green Competitiveness CHAIR: Stéphane Hallegatte, World Bank Economic Complexity and the Green Economy - Penelope Mealy Financial Protection of Critical Infrastructure Services - Nicola Ranger Invention and Global Diffusion of Technologies for Climate Change Adaptation: A Patent Analysis - Simon Touboul 		
11:20 AM	Break (10 minutes)		
11:30 AM	 SPECIAL SESSION II Net-Zero Alignment: Data and Measurement CHAIR: Elizabeth M. White, International Finance Corporation MODERATOR: Raul Alfaro-Pelico, International Finance Corporation Presentation by Anup Jagwani, International Finance Corporation Followed by discussion with: Magali Anderson - Chief Sustainability and Innovation Officer, Holcim Sharon Brooks - Principal Head of Business & Biodiversity, UNEP-WCMC Mahesh Roy - Global Lead - Net Zero, Capital Markets, CDP 		
12:15 PM	Lunch break (45 minutes)		
1:00 PM	 CLOSING PLENARY PANEL DISCUSSION The role of DFIs in facilitating a private sector green recovery MODERATOR: Nancy Lee - Senior Fellow, Center for Global Development PANELISTS Marisa Buchanan - Managing Director, Global Head of Sustainability, JPMorgan Chase & Co Andrew Herscowitz - Chief Development Officer, US International Development Finance Corporation Hans Peter Lankes - Professor in Practice, London School of Economics 		
2:00 PM	Conference Day 2 Close		